

# Natural&Delicious





Farmina Pet Foods Happy pet. Happy You.

Dry Pet Food Grain-Free Formulated



# **Farmina philosophy**

...it is said that "dog is mans best friend", for us at Farmina it is "man is dogs best friend"...

With this simple overturning of an ancient proverb, we want to express all our commitment and passion we put into our daily work of producing high quality pet food.

Farmina Pet Foods has a corporate history began more than forty years ago, an all-Italian success story, where tradition, experience and research are the basis on which products are developed and services aimed at the welfare of our animal friends and their families by adoption.

We always pay attention to the quality of the raw materials, which come to us fresh by trusted third parties for the most part Italian.

We do accurate checks of the raw materials as to the finished product, through systems of traceability and monitoring of production batches.

The laboratory of internal analysis and collaborations with external universities and clinics in the area, allow us to investigate and resolve particular issues related to animal nutrition through the development of specific experimental protocols.

The production technology applied preserve the raw materials from production stress.

We do not stock, this allows us to deliver a product always fresh, freshly baked, so it is more desirable and tasty. We developed and tested all Farmina products with dogs and cats in conditions of normality and in their home environment.

> Angelo e Nicola Russo Farmina Pet Foods





### Nutrition System for Carnivores.

The evolution of dogs and cats was similar to that of predators, so their anatomy is structured to essentially carnivorous diet.

Despite the outward differences of race, all dogs are descended from their wild ancestor, the gray wolf, with whom they share 99.8% of their genetic code.

Therefor, just as their ancestors, our dogs and cats prefer eating carnivore, that's why in terms of anatomical feature they have:

- sharp and pointed teeth to tear meat,
- jaw joint that allows a wide mouth opening

for the ingestion of large pieces of meat,

• a short digestive system simply structured with a strong acidic gastric pH suitable to digest and metabolize proteins, therefore meat.

Dogs and cats have difficulty digesting grains rather large and complex carbohydrates, because they are devoid of biologically specific enzymes to digest these substances

A good system of nutrition is one that reproduces as closely as possible a natural diet, a diet innate genetics of our animals, or a biologically appropriate diet

### Natural & Delicious.

The new and innovative line of dry food for dogs and cats, Natural & Delicious, is based on six key principles feed carnivorous:

- 1. High protein sources from high quality fresh meat.
- 2. Vitamins and minerals in proper balance from high quality fresh fruits and vegetables.
- 3. Medicinal plants with specific properties for targeted effect.
- 4. Animal fats easily assimilated.
- 5. Less carbohydrates and to minimum extent.
- 6. Complete absence of grain.

Therefore, the nutritional balance, is realized in a simple but effective proportion:

vegetable O%

Natural & Delicious is an Italian product designed and developed to be naturally appropriate to the metabolism and to the palatability of dogs and cats.



### High protein sources of high quality fresh meat.



Natural & Delicious uses as a prosthetic basis chicken, lamb, wild boar, fish and eggs. All our meats are without antibiotics, hormones and conservatives, of fresh slaughter, with no parts of the animal waste.





The lamb, high quality red meat protein source, comes from extensive farms.



The eggs, animal protein source, perfect and complete, are whole. fresh, never frozen and without conservatives.

### Vitamins and minerals from high quality fresh fruits and vegetables.

The new line Natural & Delicious contains the right amount of vitamins and minerals through a careful selection of fruits and vegetables: pomegranate, apple, orange, black currants, blueberries, grapes, potatoes, spinach, peas and carrots.



Currants and

Apple and oomearanate are healthy sources of fiber that can aid diaestion. They are rich in phytonutrients and natural antioxidants, which protect against free radicals.



Potatos are sources of Vitamins B and C and of fiber to promote bowel motility.







contain vitamin A and antioxidants. while peas contain vitamin B1 and Tianna.

Carrots

blueberries contain vitamins and natural antioxidants that fight aging and heart disease.



Oranges and grapes are great sources of vitamin C and mineral salts. that promote diuresis and have purifying properties.

### Medicinal plants with specific properties to a targeted effect.

Medicinal plants to a targeted effect present in the Natural & Delicious line products. reproduce the tendency of animals to select instinctively in their food, plants and herbs that they eat to cure their health and improve their wellbeing.

Natural & Delicious products are enriched with alfalfa, psyllium, rosemary, turmeric, aloe vera and green tea which tone and strengthen the organs and tissues, stimulating the elimination of toxins.



vitamins, minerals and phytoestrogens, is a restorative and preventive remedy. It stimulates the appetite, it is useful during convalescence, anemia, in bleeding, osteoporosis and has high cleansing functions, especially for the liver.

Alfalfa rich in



The aloe vera and green

tea stimulate and

regenerating and

with anti-tumor

properties

reinforce the immune

system, it has purifying,

anti-aging properties,

in addition to being

Psyllium is a natural fiber that acts as a mild laxative, and with the content of mucilaae. it is useful to maintain the regular functions of the intestine.

Rosemary is a strong help to eliminate toxins through the bile ducts and liver, as well as the root of turmeric which performs as an antioxidant antibacterial, antiviral and anti-inflammatory action

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Cereals, no thanks.

# powerful antioxidants

Dogs and cats have not evolved to eat grain.

Cereals such as rice, corn or wheat provide low-cost calories, but useless, because they remain unassimilable, in fact they contribute to the onset of chronic deseases such as diabetes, obesity allergies and digestive problems. The Natural & Delicious line is completely "Grain-Free", and does not contain any type of cereal.

### Non-vegetable animal fats.

The natural diet of carnivorous, fats fundamental elements for food, derive from animal sources and not plants and that is why they are easily assimilated. In fact, scientific studies have shown that only animal fat are well assimilated and absorbed by the metabolism of carnivores. Vegetable origin fats, however, are not absorbed, causing problems of obesity with pathological consequences. In the new product line Natural & Delicious fat intake is given only by the presence of animal fat acids. Omega-3, EPA and DHA derived from chicken fat and fish oil.

### Carbohydrates to a minimum.

The natural diet of dogs and cats contains very few carbohydrates, because their metabolism has evolved to take energy from protein and animal fat. Therefore carbohydrates are, for our animals, not first choice calories, that is without nutritional value which could contribute to the onset of diseases related to overweight like diabetes and insulin resistance. For this reason, the Natural & Delicious products have almost no carbohydrates, except in very small doses deriving from fruit and vegetables in the composition of the croquette. Viceversa, the majority of foods on the market, contains from 40% to 60% carbohydrates, due to the presence of cereal in the composition of the products.

A useless contribution and also harmful to the health of our animals, that the Farmina Pet Foods has significantly reduced in the new line Natural & Delicious, just to comply with the rules of Nature.

### **Production Technologies.**

The new line of products Natural & Delicious are made by the most advanced technologies of production and packaging and are subject to extensive systems of quality control.

The packaging is made with a technology that ensures the best retention of nutrients, thanks to a perfect isolation from the outside world.

The "Long Life Vitamins" system that allows adding the vitamins of fruit and vegetable, after the extrusion process to guarantee a longer life to the product avoiding any stress of production.



*Twin screw extrusion which guarantees a better gelatinization of starches and better digestibility.* 



The "Vacuum Coater" system guarantees a perfect integration of fat inside the croquette.

The "Just in Time" production guarantees an absolute freshness of the product, since there are no deposits and old stocks. <sup>JUST</sup> Bay with Fresh Ingredients

### Characteristics Two-screw extruder

Extrusion technology which guarantees a better gelatinization of starches.

#### Vacuum Coater.

Innovative system that allows adding vacuum ingredients after the extrusion process. This guarantees a coverage and a greater integration of the particles of the ingredients without altering the properties.

#### Long Life Vitamins.

Integration system of the vitamins to the croquettes avoiding any stress of production.

#### Just in Time delivery.

The finished product is immediately sent to stores.

Benefits Better digestibility: +25%

compared to single-screw systems

Sensitive ingredients from nonstressed consistent process and greater palatability.

More vitality and health.

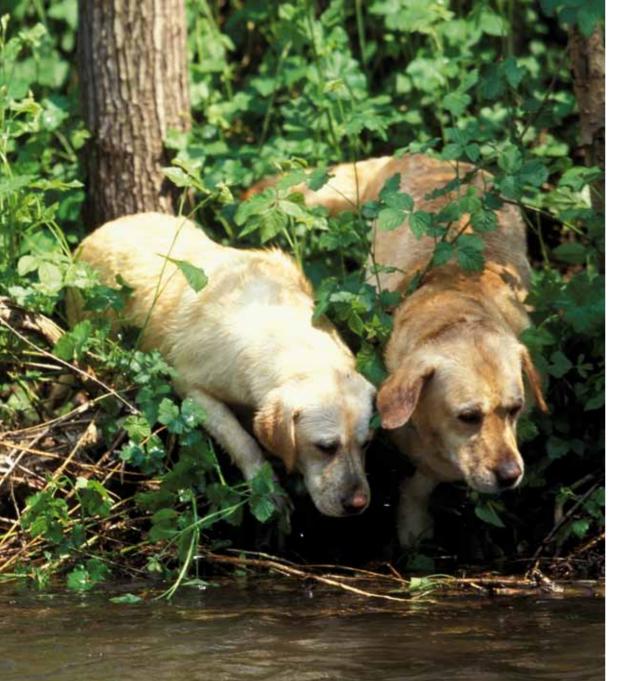
More freshness, more taste.

### Nutritional advice.

The new line Natural & Delicious is configured as the most suitable food in preserving the health and welfare of our animals. In the delicate transition from the traditional diet to the new diet Natural & Delicious, it is advisable to mix small quantities of the new food to that previously used, in order to facilitate a smooth transition to the new diet.

You will quickly realize how our products Natural & Delicious shall be appreciated by your pets, because it is more desirable, lighter, tastier, palatable, healthier, and of course more Natural & Delicious!









canine formulas		200g	800g	2,5kg	7kg	12kg
2.2	chicken & pomegranate small and medium puppies	•	٠	٠	٠	٠
	chicken & pomegranate large puppy			٠		٠
	chicken & pomegranate adult	•	•	•	•	•
	<b>boar &amp; apple</b> adult	•	•	•	•	•
	fish & orange adult	•	•	•	•	•
	lamb & blueberry adult	•	•	•	•	•

Chicken, pomegranate, aloe vera, psyllium, turmeric, green tea.



### Composition

Fresh boneless chicken (28%), dehydrated chicken meat (27%), potatoes, chicken fat, dehydrated whole eggs, fresh herring, dehydrated herring, fish oil, fiber vegetable of peas, dried carrots, dried alfalfa, inulin, fructooligosaccharides, mannan-oligosaccharides, pomegranate powder (0,5%), de-

hydrated apple, spinach powder, psyllium (0,3%), blackcurrant, dehydrated sweet orange, powdered blueberries, sodium chloride, dried brewer's yeast, curcuma root (0,2%), g l u c o s a m i n e, chondroitin sulfate.

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# Puppy and Puppy small bites complete food.



Weight of adult dog	1,5 kg	2 kg	3 kg	4 kg	5 kg	7,5 kg	10 kg	15 kg	20 kg	25 kg	30 kg
age: 2 months	30 g	35 g	50 g	60 g	70 g	90 g	105 g	140 g	160 g	180 g	210 g
age: 3 months	40 g	50 g	70 g	85 g	100 g	130 g	150 g	200 g	245 g	280 g	320 g
age: 4 months	40 g	50 g	70 g	90 g	105 g	130 g	160 g	210 g	260 g	300 g	340 g
age: 6 months	50 g	65 g	85 g	105 g	130 g	170 g	200 g	270 g	320 g	380 g	420 g
age: 10 months	45 g	62 g	85 g	95 g	110 g	150 g	185 g	250 g	310 g	360 g	400 g
age: 12 months	50 g	65 g	85 g	100 g	120 g	160 g	190 g	260 g	320 g	370 g	410 g
age: 16 months	50 g	65 q	90 q	105 g	120 g	160 g	200 q	270 q	330 q	410 g	425 g

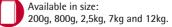
### Additives per kg

Nutritional additives: Vitamin A 16000 UI; Vitamin D3 1600 UI; Vitamin E (Alfa-tocopherol 91%) 600mg; Vitamin C 160mg; Vitamin PP 40mg; Pantotenic Acid 16mg; Vitamin B2 8mg; Vitamin B6 6,4mg; Vitamin B1 4,8mg; Vitamin K3 (M.S.B. 53%) 1,6mg; Vitamin H 0,40mg; Folic Acid 0,48mg; Vitamin B12 0,1mg; Choline

Chloride 2: 1,5mg; methior ganese c hydroxyla glycine h of the 88n

loride 2800mg; lutein 5mg; Beta-Carotene 1,5mg; Zn-zinc chelate of the analogous methionine hydroxylase 910mg; Mn- manganese chelate of the analogous methionine hydroxylase 380mg; Fe - ferrous chelate of glycine hydrate 250mg; Cu-copper chelate of the analogous methionine hydroxylase 88mg; Se-Selenomethionine 0,80mg;

> DL-methionine 3000mg; Taurine 1000mg; L- Carnitine 300mg. Organoleptic additives: aloe vera extract 1000mg; green tea extract 100mg; grapeseed extract 100mg. Antooxidants: rosemary extract.



Humidity	9,00%
Raw protein	42,00%
Raw fats and oils	22,00%
Raw fiber	2,30%
Raw ashes	8,60%
Calcium	1,50%
Phosphore	1,00%
Omega-6	3,40%
Omega-3	1,20%
OHA	0,70%
PA	0,40%
Glucosamine	1400mg/kg
Chondroitin	1100mg/kg
Energy value:	
3.903,5 kcal/kg - 1	16,3 MJ/kg.

Analytical compounds



Chichen, pomegranate, aloe vera, psyllium, turmeric, green tea.



#### Composition

Fresh boneless chicken (28%), dehydrated chicken meat (27%), potatoes, chicken fat, dehydrated whole eggs, fresh herring, dehydrated herring, fish oil, fiber vegetable of peas, dried carrots, dried alfalfa, inulin, fructooligosaccharides, mannan-oligosaccharides, pomegranate powder (0,5%), de-

hydrated apple, spinach powder, psyllium (0,3%), powdered blackcurrant, powdered sweet orange, powdered blueberries, sodium chloride, dried brewer's yeast, curcuma root (0,2%), glucosamine, chondroitin sulfate.

# Puppy Large Breed complete food.



9.00%

42,00%

18,00%

2.30%

8.70%

1.50%

1,00%

3,30%

1,00%

0.70%

0.40%

1400mg/kg

1100mg/kg

Feeding guidance

Weight of adult dog	30kg	35kg	40kg	45kg	50kg	55kg	60kg	70kg
age: 2 months	220 g	245 g	260 g	280 g	300 g	310 g	340 g	390 g
age: 3 months	340 g	370 g	400 g	420 g	440 g	460 g	470 g	505 g
age: 4 months	360 g	390 g	425 g	450 g	470 g	490 g	510 g	540 g
age: 6 months	440 g	500 g	540 g	580 g	620 g	660 g	700 g	770 g
age: 10 months	420 g	465 g	500 g	550 g	580 g	620 g	650 g	730 g
age: 12 months	430 g	480 g	520 g	560 g	600 g	640 g	670 g	750 g
age: 16 months	450 g	490 g	530 g	580 g	620 g	660 g	700 g	770 g

### Additives per kg

Nutritional additives: Vitamin A 16000 UI; Vitamin D3 1600 UI; Vitamin E (Alfa-tocopherol 91%) 600mg; Vitamin C 160mg; Vitamin PP 40mg; pantotenic acid 16mg; Vitamin B2 8mg;

Vitamin B6 6,4mg; Vitamin B1 4,8 K3 (M.S.B. 53%) 1,6mg; Vitamin H lic acid 0,48mg; Vitamin B12 0,7 chloride 2800mg; Lutein 5mg; ne 1,5mg; Zn-zinc chelate of th methionine hydroxylase 910mg; nese chelate of the analogous hydroxylase 380mg; Fe-ferrous glycine hydrate 250mg; Cu-co of the analogous methioning se 88mg; Se-selenometh 0,80mg; DL-methionine 3000mg; Taurine 1000mg; L-carnitine 300mg. Organoleptic additives: aloe vera extract 1000mg; green tea extract 100mg; grapeseed extract 100mg. Antioxidants:

rosemary extract.

C 160mg; Vi- min B2 8mg; Bmg; Vitamin l 0,40mg; fo- 1mg; choline Beta-carote- ne analogous Mn-manga- s methionine is chelate of opper chelate ne hydroxyla-	Raw protein Raw fats and oils Raw fiber Raw ashes Calcium Phosphore Omega-6 Omega-3 DHA EPA Glucosamine Chondroitin <b>Energy value:</b> 3.903,5 kcal/kg = 16
nionine	And the second

Analytical compounds

Humidity

3.903,5 kcal/kg – 16,3 MJ/kg.

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Chicken, pomegranate, aloe vera, psyllium, turmeric, green tea.



#### Composition

Fresh boneless chicken (26%), dehydrated chicken meat (25%), potatoes, chicken fat, dehydrated whole eggs, fresh herring, dehydrated herring, fish oil, fiber vegetable of peas, dried carrots, dried alfalfa, inulin, fructooligosaccharides, mannan-oligosaccharides, pomegranate powder (0,5%), de-

hydrated apple, spinach powder, psyllium (0,3%), powdered blackcurrant, powdered sweet orange, powdered blueberries, sodium chloride, dried brewer's yeast, curcuma root (0,2%), glucosamine, chondroitin sulfate.

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Feeding quidance

## Complete food for adult dogs.



reeding guidance								
Weight of adult dog	1 kg	5 kg	10 kg	20 kg	30 kg	40 kg	50 kg	60 kg
Daily quantities min/max recommended.	25-35 g	85-120 g	145-200 g	240-330 g	325-450 g	400-550 g	480-660 g	580-700 g

#### Additives per kg

Nutritional additives: Vitamin A 15000 UI; Vitamin D3 1500 UI; Vitamin E (Alfa-tocopherol 91%) 600mg; Vitamin C 150mg; Vitamin PP 37,5mg; pantotenic acid 15mg; Vitamin B2 7,5mg; Vitamin B6 6mg; Vitamin B1 4,5mg; Vitamin K3 (M.S.B. 53%) 1,5mg; Vitamin H 0,38mg; folic acid 0,45mg; Vitamin B12 0,1mg; choline chloride 2500mg; Lutein 5mg; Beta-carotene 1,5mg; Zn-zinc chelate of the analogous methionine hydroxylase 910mg; Mn-manganese chelate of the analogous methionine hydroxylase 380mg; Fe-ferrous chelate of glycine hydrate 250mg; Cu-copper chelate of the analogous methionine hydroxylase 88mg; Se-selenomethionine

#### Humidity 9.00% Raw protein 40.00% Raw fats and oils 18.00% Raw fiber 2.60% Raw ashes 7,90% Calcium 1,40% 1.00% Phosphore Omega-6 3.30% Omega-3 0,90% DHA 0.50% EPA 0,30% Glucosamine 1200mg/kg Chondroitin 900mg/kg **Energy value:** 3.717,5 kcal/kg - 15,6 MJ/kg.

Analytical compounds

0,80mg; DL-methionine 3000mg; Taurine 1000mg; L- Carnitine 300mg. Organoleptic Additives: aloe vera extract 1000mg; green tea extract 100mg; grapeseed extract 100mg. Antioxidants: rosemary extract.

Available in size: 200g, 800g, 2,5kg, 7kg and 12kg.

### **Fish and Orange**

Fish, orange, aloe vera, psyllium, turmeric, green tea.



#### Composition

Fresh herring (26%), dehydrated herring (25%), potatoes, fish oil, dehydrated whole eggs, fiber vegetable of peas, dried carrots, dried alfalfa, inulin, fructooligosaccharides, mannanoligosaccharides, dehydrated sweet orange (0,5%), pomegranate powder, dehydrated apple, spinach powder, psyllium (0,3%), powdered currant, powdered blueberries, sodium chloride, dried brewer's yeast, curcuma root (0,2%), glucosamine, chondroitin sulfate.

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### Complete food for adult dogs.



#### Additives per kg

Nutritional additives: Vitamin A 15000 UI; Vitamin D3 1500 UI; Vitamin E (Alfa-tocopherol 91%) 600mg; Vitamin C 150mg; Vitamin PP 37,5mg; pantotenic acid 15mg; Vitamin B2 7,5mg; Vitamin B6 6mg; Vitamin B1 4,5mg; Vitamin K3 (M.S.B. 53%) 1,5mg; Vitamin H 0,38mg; folic acid 0,45mg; Vitamin B12 0,1mg; choline chloride 2500mg; Lutein 5mg; Beta-carotene 1,5mg; Zn-zinc chelate of

> the analogous methionine hydroxylase 910mg; Mn-manganese chelate of the analogous methionine hydroxylase 380mg; Fe-ferrous chelate of glycine hydrate 250mg; Cu-copper chelate of the analogous methionine hydroxylase 88mg; Se-selenomethionine 0,80mg; DL-methionine 3000mg; Taurine 1000mg; L-carnitine 300mg. Organoleptic additives: aloe vera extract 1000mg; green tea extract 100mg; grapeseed extract 100mg. Antioxidants: rosemary extract.

Available in size: 200g, 800g, 2,5kg, 7kg and 12kg.

Analytical	compounds
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Humidity	9,00%
Raw protein	40,00%
Raw fats and oils	18,00%
Raw fiber	2,60%
Raw ashes	8,70%
Calcium	1,40%
Phosphore	1,00%
Omega-6	3,00%
Omega-3	1,20%
DHA	0,70%
EPA	0,40%
Glucosamine	1200mg/kg
Chondroitin	900mg/kg
Energy value:	
3.689,5 kcal/kg -	15,4 MJ/kg.

### **Boar and Apple**

Boar, apple, currant, psyllium, turmeric, green tea.



#### Composition

Fresh boneless wild boar (22%), dehydrated boar meat (20%), potatoes, fresh boneless chicken, dehydrated chicken meat, chicken fat, dehydrated whole eggs, fresh herring, dehydrated herring, fish oil, fiber vegetable of peas, dried carrots, dried alfalfa, inulin, fructooligosaccharides, mannanoligosaccharides, dehydrated apple (0,5%), pomegranate powder, dehydrated sweet orange, spinach powder, psyllium

(0,3%), powdered currant (0,3%), powdered blueberries, sodium chloride, dried brewer's yeast, curcuma root (0,2%), g l u c o s a m i n e , chondroitin sulfate. Feeding guidance

### Complete food for adult dogs.



 Feeding guidance
 1 kg
 5 kg
 10 kg
 20 kg
 30 kg
 40 kg
 50 kg
 60 kg

 Weight of adult dog
 1 kg
 5 kg
 10 kg
 20 kg
 30 kg
 40 kg
 50 kg
 60 kg

 Daily quantities min/max recommended.
 25-35 g
 85-120 g
 145-200 g
 240-335 g
 330-450 g
 480-660 g
 580-71

#### Additives per kg

Nutritional additives: Vitamin A 15000 UI; Vitamin D3 1500 UI; Vitamin E (Alfa-tocopherol 91%) 600mg; Vitamin C 150mg; Vitamin PP 37,5mg; pantotenic acid 15mg; Vitamin B2 7,5mg; Vitamin B6 6mg; Vitamin B1 4,5mg; Vitamin K3 (M.S.B. 53%) 1,5mg; Vitamin H 0,38mg; folic acid 0,45mg; Vitamin B12 0,1mg; choline chloride 2500mg; Lutein 5mg; Beta-carotene 1,5mg; Zn-zinc chelate of the analogous methionine hydroxylase 910mg; Mn-manganese chelate of the analogous methionine hydroxylase 380mg; Fe-ferrous

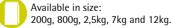
> chelate of glycine hydrate 250mg; Cu-copper chelate of the analogous methionine hydroxylase 88mg; Se-selenomethionine 0,80mg; DL-methionine 3000mg; Taurine 1000mg; L-Carnitine 300mg. Organoleptic additives: aloe vera extract 1000mg; green tea e x t r a c t 100mg; grapeseed extract 100mg. Antioxidants: rosemary extract.

Humidity 9.00% Raw protein 40.00% Raw fats and oils 18.00% Raw fiber 2.60% Raw ashes 8.80% Calcium 1.40% Phosphore 1.00% 3.30% Omega-6 Omega-3 0.90% DHA 0.50% EPA 0,30% Glucosamine 1200mg/kg Chondroitin 900mg/kg **Energy value:** 

Analytical compounds

3.686 kcal/kg - 15,4 MJ/kg.

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### Lamb and Blueberry

Lamb, blueberry, grapes, psyllium, turmeric, green tea.



#### Composition

Fresh boneless lamb (26%), dehydrated lamb meat (25%), potatoes, dehydrated whole eggs, fresh herring, dehydrated herring, animal fat, fish oil, fiber vegetable of peas, dried carrots, dried alfalfa, inulin, fructooligosaccharides, mannanoligosaccharides, blueberry powder (0,5%), dehydrated apple, dehydrated pomegranate, dehydrated sweet orange, spinach powder, psyllium (0,3%), powdered blackcurrant, powdered blueberries, sodium chloride, dried brewer's yeast, curcuma root (0,2%), glucosamine, chondroitin sulfate. Feeding guidance

## Complete food for adult dogs.



#### Additives per kg

Nutritional additives: Vitamin A 15000 UI; Vitamin D3 1500 UI; Vitamin E (Alfa-tocopherol 91%) 600mg; Vitamin C 150mg; Vitamin PP 37,5mg; pantotenic acid 15mg; Vitamin B2 7,5mg; Vitamin B6 6mg; Vitamin B1 4,5mg; Vitamin K3 (M.S.B. 53%) 1,5mg; Vitamin H 0,38mg; folic acid 0,45mg; Vitamin B12 0,1mg; choline chloride 2500mg; Lutein 5mg; Beta-carotene 1,5mg; Zn-zinc chelate of



the analogous methionine hydroxylase 910mg; Mn-manganese chelate of the analogous methionine hydroxylase 380mg; Fe-ferrous chelate of glycine hydrate 250mg; Cu-copper chelate of the analogous methionine hydroxylase 88mg; Se-selenomethionine 0,80mg; DL-methionine 3000mg; Taurine 1000mg; L-carnitine 300mg. Organoleptic additives: aloe vera extract 1000mg; green tea extract 100mg; grapeseed extract 100mg. Antioxidants: rosemarv extract.

Available in size: 200g, 800g, 2,5kg, 7kg and 12kg.

#### Analytical compounds

9,00%
38,00%
18,00%
2,60%
8,90%
1,60%
1,00%
3,30%
0,90%
0,50%
0,30%
1200mg/kg
900mg/kg
5. 5
15,4 MJ/kg.

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feline formulas		100g	300g	1,5kg
	chicken & pomegranate adult	٠	•	•
	<b>boar &amp; apple</b> adult	•	•	•
	fish & orange adult	•	•	•
X	lamb & blueberry adult	•	•	•

Chichen, pomegranate, aloe vera, psyllium, turmeric, green tea.



#### Composition

Fresh boneless chicken (30%), dehydrated chicken meat (28%), potatoes, chicken fat, dehydrated whole eggs, fresh herring, dehydrated herring, fish oil, hydrolyzed animal proteins, fiber vegetable of peas, dried carrots, dried alfalfa, inulin, fructooligosaccharides, mannan-oligosaccharides, pomegranate powder (0,5%), dehydrated apple, spinach powder, psyllium (0,3%), powdered blackcurrant, powdered sweet orange, powdered blueberries, sodium chloride, dried brewer's yeast, curcuma root (0,2%), glucosamine, chondroitin sulfate.

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### Complete food for adult cats.



### Feeding guidance

Weight of adult cat	2 kg	2,5 kg	3 kg	3,5 kg	4 kg	4,5 kg	5 kg	5,5 kg	6 kg	6,5 kg
Daily quantities min/max recommended.	30-40 g	35-45 g	40-50 g	45-60 g	50-65 g	50-70 g	60-80 g	65-85 g	70-90 g	70-95 g

#### Additives per kg

Nutritional additives: Vitamin A 18000 UI; Vitamin D3 1200 UI; Vitamin E (Alfa-tocopherol 91%) 600mg; Vitamin C 300mg; Vitamin PP 150mg; Pantotenic Acid 50mg; Vitamin B2 20mg; Vitamin B6 8,1mg; Vitamin B1 10mg; Vitamin K3 (M.S.B. 53%) 1,5mg; Vitamin H 1,5mg; Folic Acid 1,5mg; Vitamin B12 0,1mg; Choline Chloride 2500mg; lutein 5mg; Beta-Carotene 1,5mg; Znzinc chelate of the analogous methionine hydroxylase 910mg; Mn-

manganese chelate of the analogous methionine

hydroxylase 380mg; Fe-ferrous chelate of glycine

hydrate 250mg; Cu-copper chelate of the

analogous methionine hydroxylase 88mg;

Se-selenomethionine 0,80mg; DL-

methionine 4000mg; Taurine

additives:

### Analytical compounds

Humidity	9,00%
Raw protein	44,00%
Raw fats and oils	20,00%
Raw fiber	1,80%
Raw ashes	8,50%
Calcium	1,50%
Phosphore	1,00%
Magnesio	0,09%
Omega-6	3,30%
Omega-3	0,90%
DHA	0,50%
EPA	0,30%
Glucosamine	1200mg/kg
Chondroitin	900mg/kg

Energy value: 3.824,5 Kcal/kg - 16,0 Mj/kg.

4000mg; L- Carnitine 300mg. Organoleptic aloe vera extract 1000mg; green tea 100mg; extract grapeseed extract 100mg. Antioxidants: rosemary extract.

Available in size: 100g, 300g and 1,5kg.

### **Fish and Orange**

Fish, orange, aloe vera, psyllium, turmeric, green tea.



#### Composition

Fresh herring (30%), dehydrated herring (28%), potatoes, fish oil, dehydrated whole eggs, hydrolyzed animal proteins, fiber vegetable of peas, dried carrots, dried alfalfa, inulin, fructooligosaccharides, mannan-oligosaccharides, dehydrated sweet orange (0,5%), pomegranate powder, dehydrated

> apple, spinach powder, psyllium (0,3%), powdered blackcurrant, powdered sweet orange, powdered blueberries, sodium chloride, dried brewer's yeast, c u r c u m a root (0,2%), glucosamine, c h o n d r o i t i n sulfate.



### Complete food for adult cats.



9.00%

#### Feeding guidance

Weight of adult cat	2 kg	2,5 kg	3 kg	3,5 kg	4 kg	4,5 kg	5 kg	5,5 kg	6 kg	6,5 kg
Daily quantities min/max recommended.	30-40 g	35-45 g	40-50 g	45-60 g	50-65 g	50-70 g	60-80 g	65-85 g	70-90 g	70-95 g

#### Additives per kg

Nutritional additives: Vitamin A 18000 UI; Vitamin D3 1200 UI; Vitamin E (Alfa-tocopherol 91%) 600mg; Vitamin C 300mg; Vitamin PP 150mg; pantotenic acid 50mg; Vitamin B2 20mg; Vitamin B6 8,1mg; Vitamin B1 10mg; Vitamin K3 (M.S.B. 53%) 1,5mg; Vitamin H 1,5mg; folic acid 1,5mg; Vitamin B12 0,1mg; choline chloride 2500mg; Lutein 5mg; Beta-carotene 1,5mg; Znzinc chelate of the analogous methionine hydroxylase 910mg; Mn-manganese chelate of the analogous methionine hydroxylase 380mg; Fe-ferrous chelate of glycine hydrate 250mg;

Cu-copper chelate of the analogous methionine hydroxylase 88mg; Seselenomethionine 0,80mg; DL-methionine 4000mg; Taurine 4000mg; L-carnitine 300mg. Organoleptic additives: aloe vera extract 1000mg; green tea extract 100mg; grapeseed extract 100mg. Antioxidants: rosemary extract.

law protein	44,00%
law fats and oils	20,00%
law fiber	1,80%
law ashes	8,50%
Calcium	1,50%
hosphore	1.00%

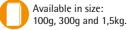
Analytical compounds

Humidity

Raw ashes	8,50%
Calcium	1,50%
Phosphore	1,00%
Magnesio	0,09%
Omega-6	3,10%
Omega-3	1,40%
DHA	0,80%
EPA	0,50%
Glucosamine	1200mg/kg
Chondroitin	900mg/kg
Energy value:	

3.824,5 Kcal/kg - 16,0 Mj/kg.

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### **Boar and Apple**

Boar, apple, currant, psyllium, turmeric, green tea.



#### Composition

Fresh boneless wild boar (25%), dehydrated boar meat (23%), potatoes, fresh boneless chicken, dehydrated chicken meat, chicken fat, dehydrated whole eggs, dehydrated fish, hydrolyzed animal protein, fish oil, fiber vegetable of peas, dried carrots, dried alfalfa, inulin, fructooligosaccharides, mannan-oligosaccharides, dehydrated apple (0,5%), pomegranate powder, dehydrated sweet orange, spinach powder, psyllium (0,3%), powdered currant,

powdered blueberries, sodium chloride, dried brewer's yeast, curcuma root (0,2%), glucosamine, chondroitin sulfate.



### Complete food for adult cats.



#### Feeding guidance

Weight of adult cat	2 kg	2,5 kg	3 kg	3,5 kg	4 kg	4,5 kg	5 kg	5,5 kg	6 kg	6,5 kg
Daily quantities min/max recommended.	30-40 g	35-45 g	40-50 g	45-60 g	50-65 g		60-80 g	65-85 g	70-90 g	70-95 g

hydrate

#### Additives per kg

Nutritional additives: Vitamin A 18000 UI; Vitamin D3 1200 UI; Vitamin E (Alfa-tocopherol 91%) 600mg; Vitamin C 300mg; Vitamin PP 150mg; pantotenic acid 50mg; Vitamin B2 20mg; Vitamin B6 8,1mg; Vitamin B1 10mg; Vitamin K3 (M.S.B. 53%) 1,5mg; Vitamin H 1,5mg; folic acid 1,5mg; Vitamin B12 0,1mg; Choline Chloride 2500mg; Lutein 5mg; Beta-Carotene 1,5mg; Znzinc chelate of the analogous methionine hydroxylase 910mg; Mn-manganese chelate of the analogous methionine hydroxylase

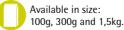
380mg; Fe-ferrous chelate of glycine 250mg; Cu-copper chelate of the analogous methionine hydroxylase 88mg; Se-selenomethionine 0,80mg; DL-methionine 4000mg; Taurine 4000mg; L-carnitine 300mg. Organoleptic additives: aloe vera extract 1000mg; green tea extract 100mg; grapeseed extract 100mg. Antioxidants: rosemary extract.

### Analytical compounds

Humidity	9,00%
Raw protein	44,00%
Raw fats and oils	20,00%
Raw fiber	1,80%
Raw ashes	8,70%
Calcium	1,50%
Phosphore	1,00%
Magnesio	0,09%
Omega-6	3,40%
Omega-3	0,90%
DHA	0,50%
EPA	0,30%
Glucosamine	1200mg/kg
Chondroitin	900mg/kg
Energy value:	

3.817,5 Kcal/kg - 15,9 Mj/kg.

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### Lamb and Blueberry

Lamb, blueberry, grapes, psyllium, turmeric, green tea.

#### Composition

Fresh boneless lamb (28%), dehydrated lamb meat (26%), potatoes, animal fat, dehydrated whole eggs, fresh herring, dehydrated herring, fish oil, hydrolyzed animal proteins, fiber vegetable of peas, dried carrots, dried alfalfa, inulin, fructooligosaccharides, mannan-oligosaccharides, blueberry powder (0,5%), dehydrated sweet orange, pomegranate powder, dehydrated apple, spinach powder, psyllium (0,3%), powdered blackcurrant, sodium chloride, dried brewer's yeast, curcuma root (0,2%), glucosamine, chondroitin sulfate. C C

## Complete food for adult cats.



#### Feeding guidance

Weight of adult cat	2 kg	2,5 kg	3 kg	3,5 kg	4 kg	4,5 kg	5 kg	5,5 kg	6 kg	6,5 kg
Daily quantities min/max recommended.	30-40 g	35-45 g	40-50 g	45-60 g	50-65 g	50-70 g	60-80 g	65-85 g	70-90 g	70-95 g

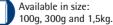
#### Additives per kg

Fe-ferrous

Cu-copper

Nutritional additives: Vitamin A 18000 UI; Vitamin D3 1200 UI; Vitamin E (Alfa-tocopherol 91%) 600mg; Vitamin C 300mg; Vitamin PP 150mg; pantotenic acid 50mg; Vitamin B2 20mg; Vitamin B6 8,1mg; Vitamin B1 10mg; Vitamin K3 (M.S.B. 53%) 1,5mg; Vitamin H 1,5mg; folic acid 1,5mg; Vitamin B12 0,1mg; choline chloride 2500mg; Lutein 5mg; Beta-carotene 1,5mg; Zn-zinc chelate of the analogous methionine h y d r o x y l a s e 910mg; Mn-manganese chelate of the analogous and the state of the analogous methionine hydroxylase 380mg;

910mg; Mn-manganese chelate of methionine hydroxylase 380mg; chelate of glycine hydrate 250mg; chelate of the analogous methionine hydroxylase 88mg; Se-selenomethionine 0,80mg; DL-methionine 4000mg; Taurine 4000mg; L-carnitine 300mg. Organoleptic additives: aloe vera extract 1000mg; green tea extract 100mg; grapeseed extract 100mg. Additives antioxidants: rosemary extract.

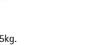


nal	ytical	compounds
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Humidity	9,00%
Raw protein	42,00%
Raw fats and oils	20,00%
Raw fiber	1,80%
Raw ashes	8,90%
Calcium	1,60%
Phosphore	1,00%
Magnesio	0,11%
Omega-6	3,40%
Omega-3	0,90%
DHA	0,50%
EPA	0,30%
Glucosamine	1200 mg/kg
Chondroitin	900 mg/kg

Energy value: 3.810,5 - Kcal/kg - 15,9 Mj/kg.

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# **Nutrition System for Carnivores**

In nature, cats and dogs eat almost exclusively meat. They do not need either a large amount of carbohydrates or cereals. The reduced length of the digestive system, teeth and jaw conformations confirm this point.

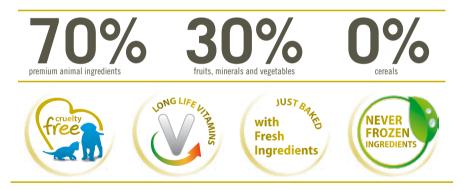


On this basis, we developed a line of products with a high protein intake supplied by Italian fresh meat and wild fish, without cereals, "grain free". Instead, in order to improve cats and dogs' health and quality of life, we have supplied our products with fruits and vegetables rich in vitamins and nutraceutical effects. The applied production technologies, the "twin screw extrusion", the "vacuum coater system" and the "long life vitamins", guarantee a perfect development of / the feed by preserving raw materials from production stress.

Finally, the "just in time shipment", allows us to deliver fresh products.

preserving the palatability and nutritional characteristics.

Natural & Delicious is an Italian product, created, formulated and developed to be naturally suitable the nutritional needs and palatability of dogs and cats.



### **Farmina Pet Foods**

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